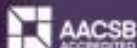
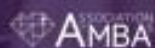


04:56 NEW YORK  
09:56 MEXICO  
10:56 QUILDI  
10:56 REFR. TM  
16:56 LONDON

# NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS



## COURSE CATALOGUE

Paris Campus

# FALL SEMESTER 2023

# INTRODUCTION

This is the tentative Fall 2023 Exchange Program Course Catalogue. An updated version will be communicated before the Course Registration.

The **Undergraduate Mix & Match Offer** contains a variety of courses dedicated to our Exchange Students.

You may choose from a selection of Business courses, French Language courses, and e-Learning courses. Students must respect the following rules when choosing courses in a Mix & Match Offer :

- Business Courses : choose from 1 to 4 courses (+ 1 substitute course)
- French Language Courses (FLE) : choose from 0 to 2 courses (+ 0 to 1 substitute courses)
- E-Learning Courses : choose from 1 to 2 courses (no substitute needed)

[Click here to check out our course descriptions!](#)

The **course registration** will be based on a first come, first served basis. It will take place from:

**Monday, June 19, 1:00 pm French time -  
Thursday, June 22, 1:00 pm French time**

## FALL 2023 SEMESTER DATES

UNDERGRADUATE MIX & MATCH OFFER						
Program / Year	IWD International Welcome Day	Semester Dates (exams included)	Break	Mid-Term Exams	Final Exams	Resit Exams (If Applicable)
EXCHANGE	09/09	11/09/2023	29/10/2023		05/12/2023	01/02/2024
		-	-		-	-
		06/12/2023	05/11/2023		06/12/2023	02/02/2024

# UNDERGRADUATE MIX & MATCH OFFER

## BUSINESS COURSES

- Business Courses : choose from 1 to 5 courses (+ 1 to 2 substitute courses)

Course Title	Program	ECTS credits	Language of instruction
Cross-cultural Management and Intercultural Communication	EXCHANGE	6	EN
Digital innovation & Entrepreneurship	EXCHANGE	6	EN
International Finance – the European Perspective	EXCHANGE	6	EN
Luxury Marketing	EXCHANGE	6	EN
Strategy and Sustainability	EXCHANGE	6	EN

## FRENCH LANGUAGE COURSES

- French Language Courses (FLE) : choose from 0 to 3 courses (+ 0 to 2 substitute courses)

Course Title	ECTS credits	Language of instruction
FL - Découvrir et comprendre la culture française	5	FR
FL - Discovering and Understanding French Culture	5	EN
FL - French for Business (B1/B2)	5	FR
FL - French for Communication (Beginners A1/A2)	5	EN / FR

## E-LEARNING COURSES

- E-Learning Courses : choose from 1 to 2 courses (no substitute needed)

Course Title	Program	ECTS credits	Language of instruction
Business Ethics I	E-learning	6	EN
Change Management & Digital Transformation I	E-learning	6	EN
Digital Literacy I	E-learning	6	EN
Excel modelling for finance I	E-learning	6	EN
International Management I	E-learning	6	EN
Leading & Collaborating in a Competitive World I	E-learning	6	EN

[Click here to check out our course descriptions!](#)