

04:56
NEW-YORK

03:56
MEXICO

10:56
ROUEN

10:56
REIMS

16:56
LIMON

NEOMA
BUSINESS SCHOOL

REIMS • ROUEN • PARIS



ROUEN CAMPUS

COURSE CATALOGUE UNDERGRADUATE

Be passionate, shape the future!

BACHELOR COURSES

| Course Title | Y1 | Y2 | Y3 | Y4 | Type | Program | Semester | ECTS credits | Language of instruction | Campus |
|---|----|----|----|----|--------|---------|----------|--------------|-------------------------|--------|
| Psychology and Organisational Behaviour | | X | | | MMO UG | GBBA | FA | 6 | EN | RN |
| Strategic Management | | X | | | MMO UG | GBBA | FA | 6 | EN | RN |
| Managerial Finance | | X | | | MMO UG | GBBA | FA | 6 | EN | RN |
| Operations Management | | X | | | MMO UG | GBBA | FA | 6 | EN | RN |
| Economics 1 | | | X | | MMO UG | MIM | FA | 5 | EN | RN |
| Humanités et Management | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Art et Capitalisme | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Ethique et finance : quelles pratiques pour le 21ème siècle | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Géopolitique et soft-power | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Genre et société | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Management Accounting and Control | | | X | | MMO UG | GBBA | FA | 6 | EN | RN |
| Entrepreneurship | | | X | | MMO UG | GBBA | FA | 5 | EN | RN |
| The Social Impact of Globalisation and Innovation | | | X | | MMO UG | GBBA | FA | 5 | EN | RN |
| Human Resource Management | | | X | | MMO UG | GBBA | FA | 6 | EN | RN |
| Project Management | | | X | | MMO UG | GBBA | FA | 6 | EN | RN |
| Marketing Management | | | X | | MMO UG | MIM | FA | 5 | EN | RN |
| Marketing Management | | | X | | MMO UG | MIM | FA | 5 | FR | RN |
| Entrepreneurship | | | X | | MMO UG | MIM | FA | 3 | EN | RN |
| Entrepreneuriat | | | X | | MMO UG | MIM | FA | 3 | FR | RN |
| Data Analysis | | | X | | MMO UG | MIM | FA | 3 | EN | RN |
| Comptabilité Générale | | | X | | MMO UG | MIM | FA | 5 | FR | RN |
| Droit des Affaires | | | X | | MMO UG | MIM | FA | 5 | FR | RN |
| Data Analysis & Business Intelligence | | | | X | MMO UG | GBBA | FA/SP | 6 | EN | RN |
| Intrapreneurship and Project Management | | | | X | MMO UG | GBBA | FA | 6 | EN | RN |
| Leadership and Organization Development | | | | X | MMO UG | GBBA | FA/SP | 6 | EN | RN |
| Cross-cultural Management and Intercultural Communication | | | | | MMO UG | INCO | FA | 6 | EN | RN |
| Strategy and Sustainability | | | | | MMO UG | INCO | FA | 6 | EN | RN |
| Digital Innovation & Entrepreneurship | | | | | MMO UG | INCO | FA | 6 | EN | RN |
| International Finance – the European Perspective | | | | | MMO UG | INCO | FA | 6 | EN | RN |

Courses within the catalogue are subject to slight changes

LANGUAGE COURSES (optional)

| Course Title | Level | ECTS credits | Campus |
|--|--------|--------------|--------|
| Discovering and Understanding French Culture | A1,A2 | 5 | RN/RS |
| French for Communication | all | 5 | RN/RS |
| Boosting your Employability in France | B1+ | 5 | RN/RS |
| French for Business | B1, B2 | 5 | RN/RS |
| Découvrir et comprendre la culture française | B1,B2 | 5 | RN/RS |
| LV3 Arabic language courses | N/A | 3 | RN/RS |
| LV3 Japanese language courses | N/A | 3 | RN/RS |
| LV3 Chinese language courses | N/A | 3 | RN/RS |
| LV3 German language courses | N/A | 3 | RN/RS |
| LV3 Italian language courses | N/A | 3 | RN/RS |
| LV3 Korean language courses | N/A | 3 | RN/RS |
| LV3 Portuguese language courses | N/A | 3 | RN/RS |
| LV3 Russian language courses | N/A | 3 | RN/RS |
| LV3 Spanish language courses | N/A | 3 | RN/RS |

REMINDER : COURSE REGISTRATION

Please note that 1st cycle courses are not compatible with 2nd cycle courses, nor is it possible to mix campuses

Course registration is completed online [on a first-come first served basis](#).

Specific dates for course registration are announced to students [by e-mail](#) :

FALL SEMESTER : June

SPRING SEMESTER : November

ACADEMIC CALENDAR (provisory)

Courses from our :

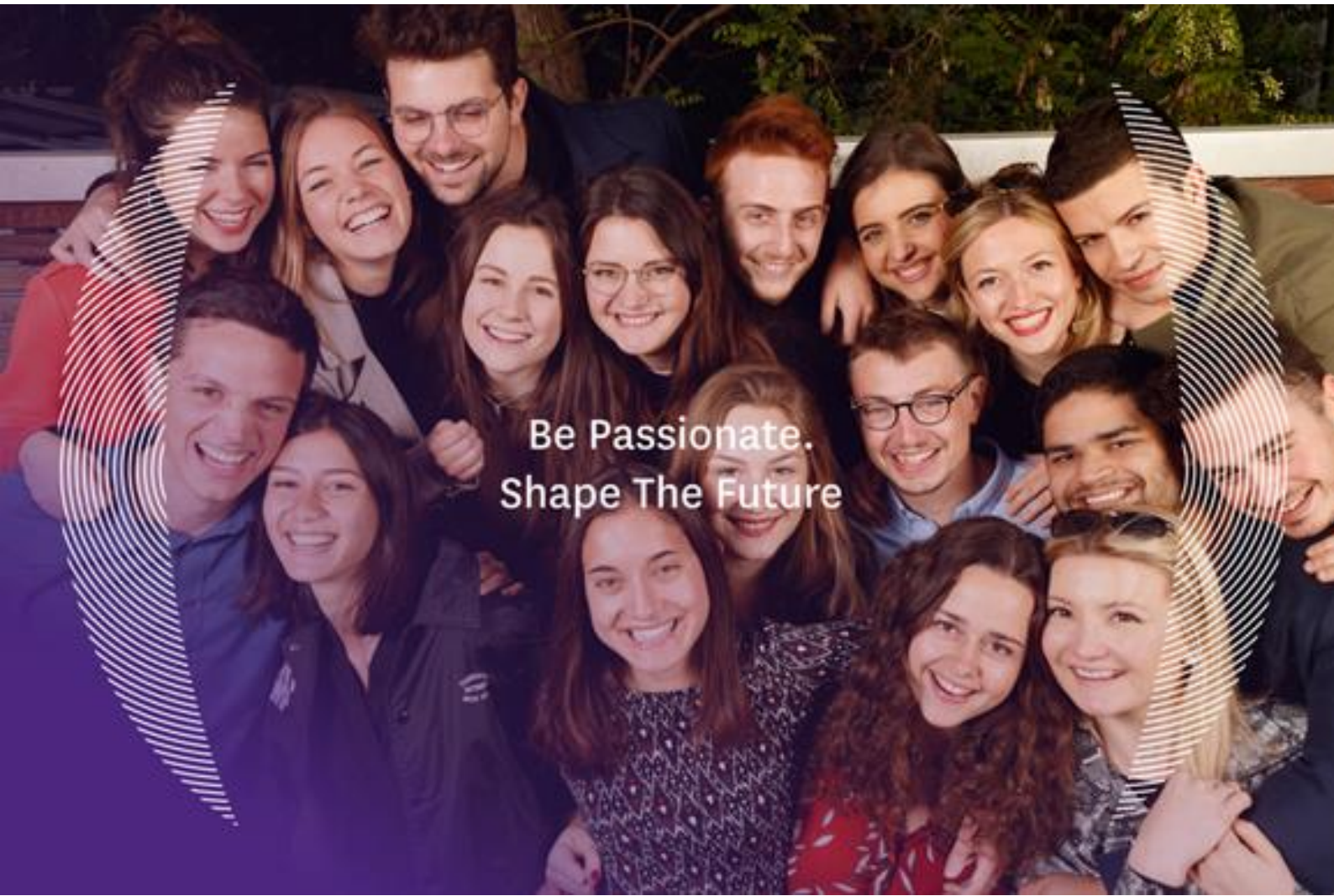
MIM programme : 09/05/2022 – 12/16/2022

GBBA programme : 09/12/2022 – 12/16/2022

To find out more about NEOMA Business School :



Hope to meet you soon on Campus !



Be Passionate.
Shape The Future