

04:56
NEW-YORK

03:56
MEXICO

10:56
ROUEN

10:56
REIMS

16:56
LONDON

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS



ROUEN CAMPUS

COURSE CATALOGUE GRADUATE

Be passionate, shape the future!

MASTER COURSES

If students want to choose a track course, then students are required to choose one program and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.

Students can only take classes within their chosen track and a French language class (optional)..

Course Title	Y4	Y5	Type	Program	Semester	ECTS credits	Language of instruction	Campus
Digital Transformation & change management – E-learning	X		MMO GR	MIM	FA	5	EN	RN
Forecasting and Decision Making	X		MMO GR	MIM	FA	5	EN	RN
Innovation Management	X		MMO GR	MIM	FA	5	EN	RN
Financial Decision under Uncertainty	X		MMO GR	MIM	FA	5	EN	RN
Data Science for Finance	X		MMO GR	MIM	FA	5	EN	RN
International Management	X		MMO GR	MIM	FA	5	EN	RN
Investments	X		MMO GR	MIM	FA	5	EN	RN
International Trade	X		MMO GR	MIM	FA	5	EN	RN
Communication Strategies	X		MMO GR	MIM	FA	5	EN	RN
Brand Management and Story Telling	X		MMO GR	MIM	FA	5	EN	RN
Advanced Team Management	X		MMO GR	MIM	FA	5	EN	RN
Leading Change	X		MMO GR	MIM	FA	5	EN	RN
Supply Chain Management	X		MMO GR	MIM	FA	5	EN	RN
Strategic Marketing	X		MMO GR	MIM	FA	5	EN	RN
Behavioral Finance	X		MMO GR	MIM	FA	5	EN	RN
Global Marketing	X		MMO GR	MIM	FA	5	EN	RN
Operations Research	X		MMO GR	MIM	FA	5	EN	RN
Programming with R	X		MMO GR	MIM	FA	5	EN	RN

LANGUAGE COURSES (optional)

Course Title	Level	ECTS credits	Campus
Discovering and Understanding French Culture	A1,A2	5	RN/RS
French for Communication	all	5	RN/RS
Boosting your Employability in France	B1+	5	RN/RS
French for Business	B1, B2	5	RN/RS
Découvrir et comprendre la culture française	B1,B2	5	RN/RS
LV3 Arabic language courses	N/A	3	RN/RS
LV3 Japanese language courses	N/A	3	RN/RS
LV3 Chinese language courses	N/A	3	RN/RS
LV3 German language courses	N/A	3	RN/RS
LV3 Italian language courses	N/A	3	RN/RS
LV3 Korean language courses	N/A	3	RN/RS
LV3 Portuguese language courses	N/A	3	RN/RS
LV3 Russian language courses	N/A	3	RN/RS
LV3 Spanish language courses	N/A	3	RN/RS

REMINDER : COURSE REGISTRATION

Please note that 1st cycle courses are not compatible with 2nd cycle courses, nor is it possible to mix campuses

Course registration is completed online [on a first-come first served basis](#).

Specific dates for course registration are announced to students [by e-mail](#) :

FALL SEMESTER : June

SPRING SEMESTER : November

ACADEMIC CALENDAR (provisory)

Courses from our :

MIM programme : 09/05/2022 – 12/16/2022

GBBA programme : 09/12/2022 – 12/16/2022

To find out more about NEOMA Business School :



Hope to meet you soon on Campus !

