

04:56
NEW-YORK

03:56
MEXICO

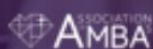
10:56
ROUEN

10:56
REIMS

16:56
LONDON

NEOMA
BUSINESS SCHOOL

REIMS • ROUEN • PARIS



REIMS CAMPUS

COURSE CATALOGUE UNDERGRADUATE

Be passionate, shape the future !

BACHELOR COURSES

Course Title	Y1	Y2	Y3	Y4	Type	Program	Semester	ECTS credits	Language of instruction	Campus
Psychology and Organisational Behaviour		X			MMO UG	GBBA	FA	6	EN	RS
Strategic Management		X			MMO UG	GBBA	FA	6	EN	RS
Managerial Finance		X			MMO UG	GBBA	FA	6	EN	RS
Operations Management		X			MMO UG	GBBA	FA	6	EN	RS
Economics 1			X		MMO UG	MIM	FA	5	EN	RS
Humanités et Management			X		MMO UG	MIM	FA	3	FR	RS
Art et Capitalisme			X		MMO UG	MIM	FA	3	FR	RS
Ethique et finance : quelles pratiques pour le 21ème siècle			X		MMO UG	MIM	FA	3	FR	RS
Géopolitique et soft-power			X		MMO UG	MIM	FA	3	FR	RS
Genre et société			X		MMO UG	MIM	FA	3	FR	RS
Human Resource Management			X		MMO UG	CESEM	FA	6	EN	RS
Management des Ressources Humaines			X		MMO UG	CESEM	FA	6	FR	RS
Management Accounting and Control			X		MMO UG	GBBA	FA	6	EN	RS
Management Accounting and Control			X		MMO UG	CESEM	FA	6	EN	RS
Entrepreneurship			X		MMO UG	GBBA	FA	5	EN	RS
The Social Impact of Globalisation and Innovation			X		MMO UG	GBBA	FA	5	EN	RS
Human Resource Management			X		MMO UG	GBBA	FA	6	EN	RS
Project Management			X		MMO UG	GBBA	FA	6	EN	RS
Marketing Management			X		MMO UG	MIM	FA	5	EN	RS
Entrepreneurship			X		MMO UG	MIM	FA	3	EN	RS
Entrepreneuriat			X		MMO UG	MIM	FA	3	FR	RS
Data Analysis			X		MMO UG	MIM	FA	3	EN	RS
Comptabilité Générale			X		MMO UG	MIM	FA	5	FR	RS
Droit des Affaires			X		MMO UG	MIM	FA	5	FR	RS
Contrôle de gestion			X		MMO UG	CESEM	FA	6	FR	RS
Ethique et Responsabilité Sociale			X		MMO UG	CESEM	FA	6	FR	RS
Ethics & Social Responsibility			X		MMO UG	CESEM	FA	6	EN	RS
Fundamentals of Finance			X		MMO UG	CESEM	FA	6	EN	RS
Globalisation et Innovation			X		MMO UG	CESEM	FA	6	FR	RS
Globalization and Innovation			X		MMO UG	CESEM	FA	6	EN	RS

Management Stratégique			X		MMO UG	CESEM	FA	6	FR	RS
Strategic Management			X		MMO UG	CESEM	FA	6	EN	RS
Strategic Marketing			X		MMO UG	CESEM	FA	6	EN	RS
Marketing Stratégique			X		MMO UG	CESEM	FA	6	FR	RS
Finance d'Entreprise			X		MMO UG	CESEM	FA	6	FR	RS
Cross-cultural Management and Intercultural Communication					MMO UG	INCO	FA	6	EN	RS
Strategy and Sustainability					MMO UG	INCO	FA	6	EN	RS
Digital Innovation & Entrepreneurship					MMO UG	INCO	FA	6	EN	RS
International Finance – the European Perspective					MMO UG	INCO	FA	6	EN	RS
Luxury Marketing					MMO UG	INCO	FA	6	EN	RS

LANGUAGE COURSES (optional)

Course Title	Level	ECTS credits	Campus
Discovering and Understanding French Culture	A1,A2	5	RN/RS
French for Communication	all	5	RN/RS
Boosting your Employability in France	B1+	5	RN/RS
French for Business	B1, B2	5	RN/RS
Découvrir et comprendre la culture française	B1,B2	5	RN/RS
LV3 Arabic language courses	N/A	3	RN/RS
LV3 Japanese language courses	N/A	3	RN/RS
LV3 Chinese language courses	N/A	3	RN/RS
LV3 German language courses	N/A	3	RN/RS
LV3 Italian language courses	N/A	3	RN/RS
LV3 Korean language courses	N/A	3	RN/RS
LV3 Portuguese language courses	N/A	3	RN/RS
LV3 Russian language courses	N/A	3	RN/RS
LV3 Spanish language courses	N/A	3	RN/RS

REMINDER : COURSE REGISTRATION

Please note that 1st cycle courses are not compatible with 2nd cycle courses, nor is it possible to mix campuses

Course registration is completed online on a first-come first served basis.

Specific dates for course registration are announced to students by e-mail :

FALL SEMESTER : June

SPRING SEMESTER : November

ACADEMIC CALENDAR (provisory)

Courses from our :

MIM programme : 09/05/2022 – 12/16/2022

CESEM programme : 09/06/2022 – 12/16/2022

GBBA programme : 09/12/2022 – 12/16/2022

To find out more about NEOMA Business School :



Hope to meet you soon on Campus !

